

# 医療器械創新週・蘇州一日中医工週

**GDW**  
Global Device Week  
医療器械創新週

時間: 2019年9月5(木)-7日(土)

日本窓口: 一般社団法人医工協会

場所: 蘇州国際博覧中心

締切: 8月15日(木) 若しくは予定数に達した時点

趣旨: 創新/創業がテーマなのでご展示はキ一部分や要素技術でも結構で完成品も歓迎

料金: 展示は無料(出展に係る旅費宿泊費は自己負担となります)。単独出展のコマ数の無料枠があり応募が多く予想されるためできるだけ早めにお申し込みをお願いします。またお申し込み数が無料出展のコマ数枠を超えた場合には医工協会ブースでの総合出店に切り替えることも考えておりますのでご理解とご協力のほど宜しくお願いします。



医工協

2018年医工協会のブース

# お問合せ、お申し込みについて

## 一般社団法人医工協会

中村、単<sup>(タン)</sup>、門<sup>(モン)</sup> 洪濤

E-mail: [admin@med-ind-assoc.net](mailto:admin@med-ind-assoc.net) or [menh@bitstrong.co.jp](mailto:menh@bitstrong.co.jp)

Mobile: (日本)81-90-6102-1189 (中国) 86-153-5883-5815

[Line/090-6102-1189](https://line.me/tv/090-6102-1189) [WeChat/15358835815](https://www.wechat.com/qrcode?qr=15358835815)

〒105-0013 東京都港区浜松町1-1-10 秋間ビル6F

[www.med-ind-assoc.net/](http://www.med-ind-assoc.net/) Tel: 03-3437-5315 Fax: 03-3437-5368

医工協WeChat公衆号



門洪濤WeChat



展示商品また技術の資料を左記アドレスまでご送付願います。追ってこちらからご連絡します

(出展につき応募が多く予想されるため出るだけ早めにお申し込みをお願いします。)





www.medicalfair.cn

# 2019 医疗器械创新展览会 Medical Fair China 2019

苏州国际博览中心, 苏州, 中国  
Suzhou International Expo Centre, China  
5-7 September 2019

Member of  MEDICAlliance 全球系列展成员



官方领英 LinkedIn



官方微信 Official WeChat



主办单位 Hosts :



杜塞尔多夫展览 (上海) 有限公司  
Messe Düsseldorf (Shanghai) Co., Ltd.



国家医疗器械产业技术创新服务联盟  
China Service Alliance of Medical Device Innovation

国际支持 Powered by :

承办单位 Organizer :



苏州英诺迈医学创新服务有限公司  
Suzhou Innomd Medical Innovation  
Service Co., Ltd.

协办单位 Co-organizer :



苏州医疗器械创新服务中心  
Suzhou Service Center for  
Medical Device Innovation

支持单位 Supporter :



杜塞尔多夫展览集团公司  
Messe Düsseldorf GmbH





# Powered by: MEDICA



同时, 医疗器械创新展览会 (MFC) 与MEDICA同属于MEDICAlliance品牌下的全球系列展。该品牌在德国、俄罗斯、新加坡、印度、泰国、哥伦比亚、巴西和中国, 共计8个国家召开11场医疗设备专业展览会。医疗器械创新展览会 (MFC) 融合全球资源, 并将最新的专业观点、贸易机会、市场讯息与展览会整合, 帮助客户拓展商机, 开辟新市场。

国际支持 Powered by :



Moreover, both Medical Fair China (MFC) and MEDICA are under MEDICAlliance, the new umbrella brand for the global healthcare activities of the Messe Düsseldorf Group. MEDICAlliance kicks off about 11 medical fairs in 8 countries each year. And Medical Fair China (MFC) utilize these global chances, and bring the most update experts ideas, marketing news and trading opportunity to the show!

Member of  **MEDICAlliance** 全球系列展成员

作为MEDICA在中国的唯一子展, 医疗器械创新展览会 (MFC) 由杜塞尔多夫展览 (上海) 有限公司、国家医疗器械产业技术创新服务联盟共同主办。

2018年首届展览会在苏州国际博览中心圆满举行, 展位面积10,000平米, 吸引到207家展商和5,478名专业观众的莅临。展会集中展示全球最新医疗设计及创新技术, 同期举行医疗器械创新周活动, 以“展”加“会”形式引领医疗创新发展, 备受行业好评。

The only satellite exhibition of MEDICA in China, Medical Fair China (MFC) is co-organized by Messe Düsseldorf (Shanghai) Co., Ltd. and China Service Alliance of Medical Devices Innovation.

In 2018, it successfully came to an end at Suzhou International Expo Center, covering a gross area of 10,000 m<sup>2</sup>, and attracting 207 exhibitors and 5,478 visitors. A large variety of medical equipment and innovation technology were displayed. Besides, the concurrent event: Global Device Week was first launched and matched perfectly.





# 2018年展会回顾 展商 Medical Fair China 2018 Exhibitor Review

**10,000**m<sup>2</sup>

展览面积  
Exhibition Space

**207**

展商  
Exhibitors

**9**

国家  
Countries

# 2018年展会回顾 观众 Medical Fair China 2018 Visitor Review



**5,478**

专业观众  
Visitors

**15**

国家  
Countries

对展会的总体成效表示满意  
Were satisfied

**83%**

愿意推荐医疗器械创新展览会  
Would recommend MFC

**81%**

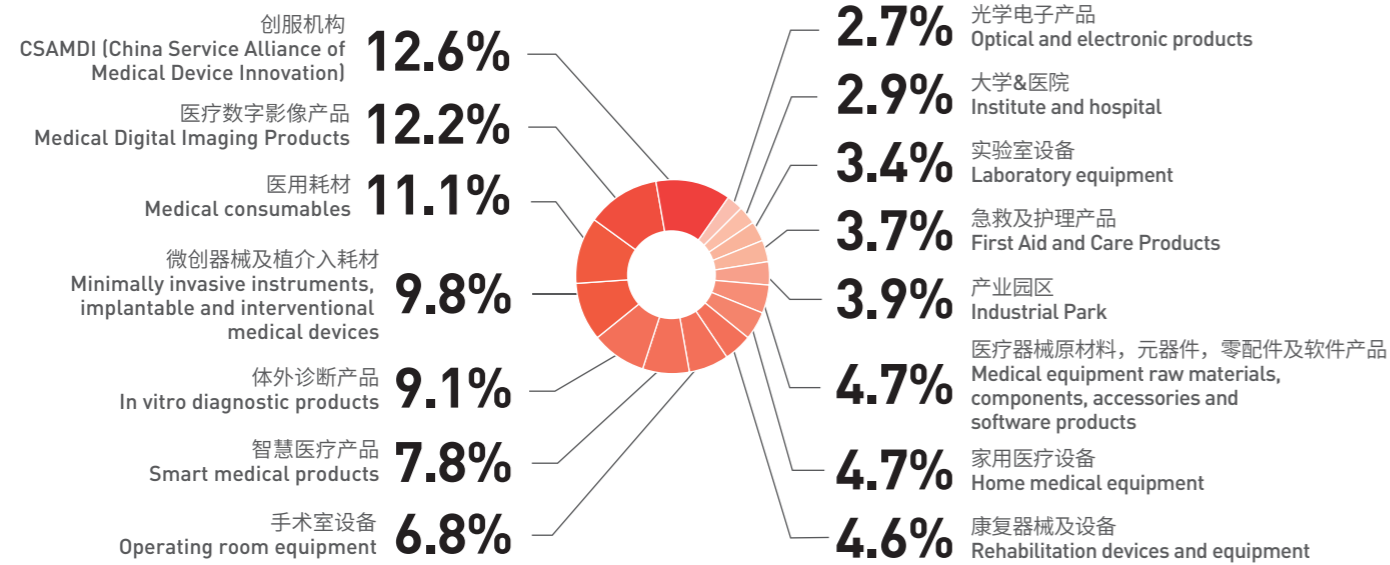
对展会的总体成效表示满意  
Were satisfied

**94%**

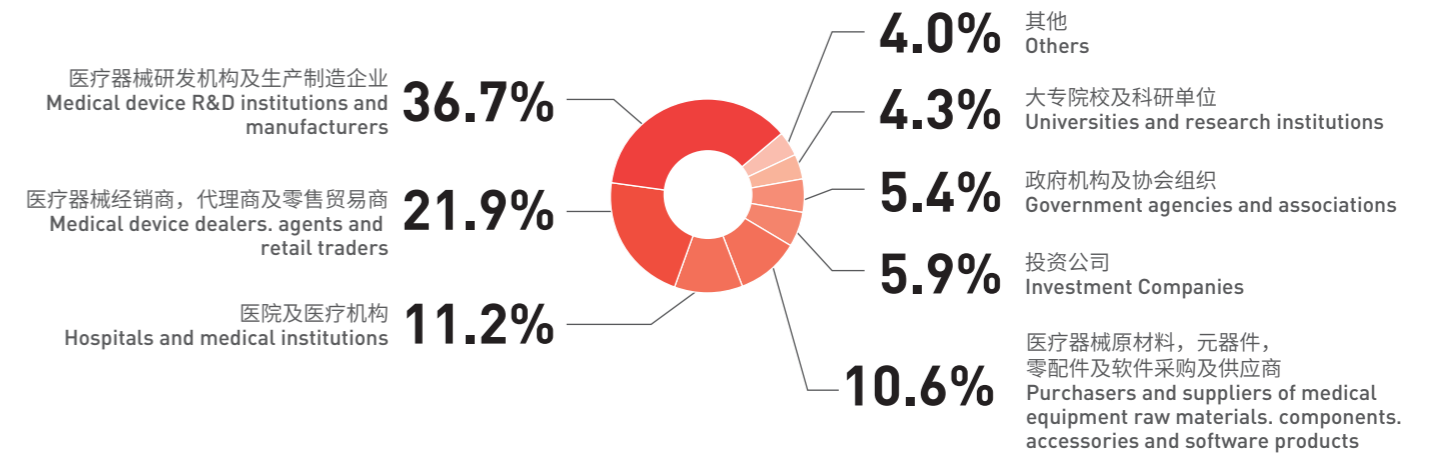
愿意推荐医疗器械创新展览会  
Would recommend MFC

**93%**

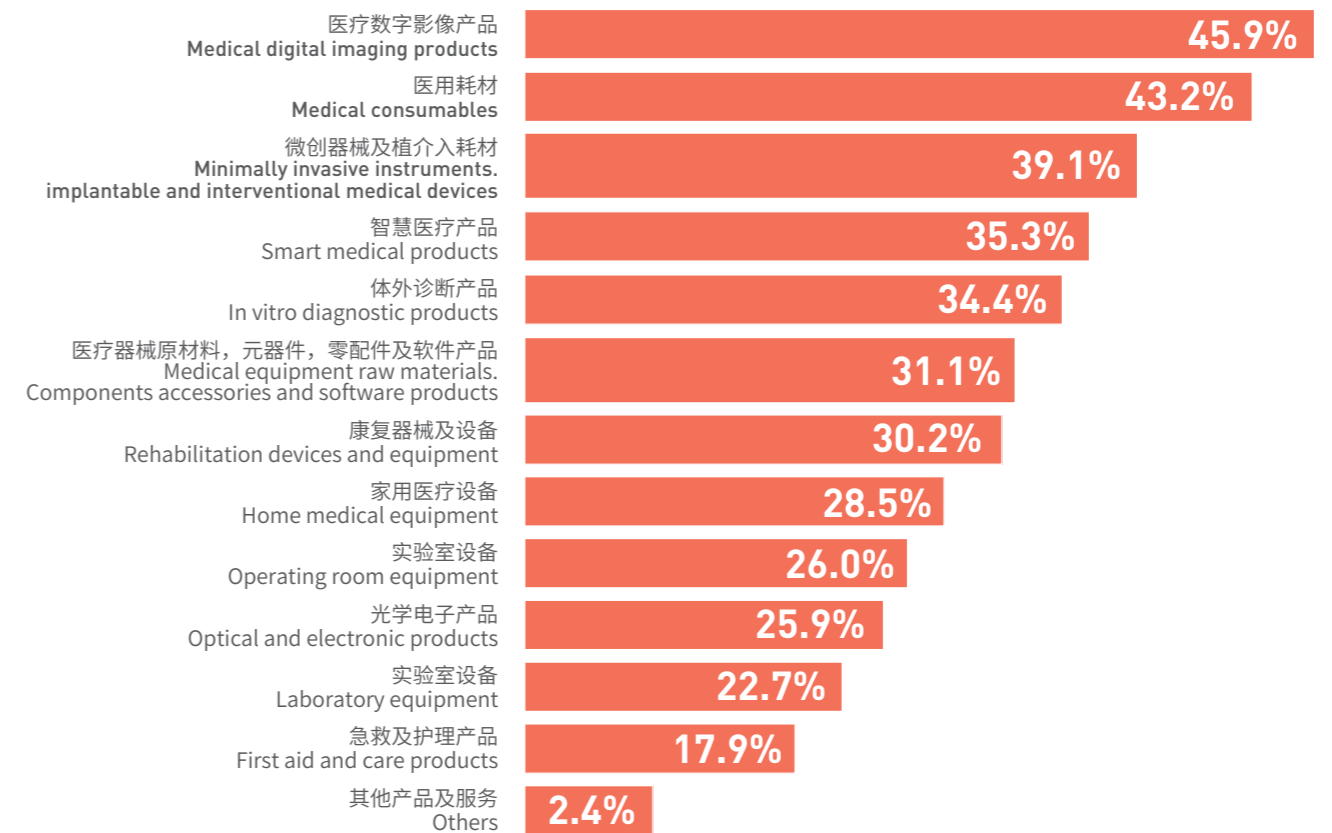
## 展商类别 Exhibitor Profile



## 观众行业类别 Business Sector



## 感兴趣的产品 Interest in Product Ranges



吴晔旻 先生  
中兴康宁生物科技有限公司总经理  
Mr. Wu Yemin  
General Manager, ZTE Coming Biotech Co.,Ltd



饶义伟 先生  
奥泰康集团总经理  
Mr. Aaron Rao  
General Manager, Healtech Group



门洪涛 先生  
日本医工协会理事长  
Mr. Men Hongtao  
President of Medical & Industrial Association

“第1届展会我们认为还是博得了市场非常大得关注, 观众的整个数量比预想的都要好。我们希望展会越来越好, 我们也会以后继续不断来支持。”

For the 1st expo, we think it has won a large amount of attention in the market. Visitor number are far beyond our expectation. We do hope that the exhibition will get better and better, and we will continue to support in the future. ”

“我觉得这个展会首先总体来说超出了我们的预期, 效果特别好。我觉得从明年或者以后, 更多创新能力的企业和创新的工作者, 能参与到我们的论坛和展会中来。使我们的论坛和展会始终处于行业领先水平。”

First, I would say the expo is beyond our expectations, and turns into a fruitful result. For next year or near future, I would expect more of our innovative companies and specialists will participate in our forum and expo, keeping both to be a leading level. ”

“今年是首次携手7-8家日本公司一同来参展, 主要是高压电和X光类产品。医工协致力于将最好的日本技术、最好的项目与中国产业相结合。这点非常适合创新展览会。展会上见到非常多得潜在合作商, 谈得很具体, 合作机会非常大。”

This year we join hands with 7-8 Japanese companies to bring mostly high-voltage and X-ray products. We combine the best Japanese technology and projects with China industry, which fits well this innovative exhibition. We met a large number of potential partners here, and very likely to conclude the cooperation. ”



2018同期活动  
医疗器械创新周  
回顾

Concurrent Event  
Review  
Global Device  
Week



演讲嘉宾**283**名, **3,500**余名行业精英参与其中  
**283** speakers in Total , attracting **3,500** industry experts



Mr. Youseph Yazdi

约翰·霍普金斯大学生物  
工程创新与设计中心(CBID)  
执行董事  
Executive Director of the  
Johns Hopkins Center for  
Bioengineering Innovation  
& Design (CBID)

“我演讲的主要议题是“医疗器械的设计与发展”，我们关注新的医疗解决方案，同时与医生，律师，投资商和大企业一同来完成设计方案。中国的医疗市场，令我吃惊。它面对与全球市场同样的问题，如何提供上亿人的高质量产品，同时经济上人们又能负担得起。唯一解决之道就是医疗创新。因为，我们不能按照原来的老路走，人们无法负担得起。我们这里看到了非常多的创新科技，创造力，和有趣的想法。2年之前我曾参与过创新论坛，但今年活动的规模大大升级，远超2年之前。展会和论坛留下了很多太棒的体验，我会推荐我的很多同事一同来参加。

My topic is about "The Design & Development of healthcare solutions". We care about designing new solutions, so we bring together doctors, lawyers, investors and big companies in order to successfully create new healthcare solutions.

China is an exciting place for healthcare. It's facing the same challenge that the world is facing.

How do you provide quality care to billions of people without compromising quality, but not bankrupting your finances? The only solution is innovation. We cannot continue to do the things the way we've did in the past, because we bankrupt the system. So innovation is the centre. ”

- 2018中国医疗器械创新创业大赛 (CMDDDSC)  
China Medical Devices Design & Startups Competition 2018
- 2018中国国际医疗创新论坛 (CMIF)  
China Medical Innovation Forum 2018
- 2018中国医疗器械转化医学与创新服务论坛 (TMIS)  
China Transformation Medicine and Innovation Service Forum 2018
- 2018中国医疗器械高峰论坛  
DeviceChina 2018

FTR4H (Future for health) 活动及16余场分论坛  
FTR4H (Future for health) Conference & Lounge  
and other 16 sub-forums.







# 283 位重量级演讲嘉宾 Distinguished Speakers in 2018



姜峰 先生  
Mr. Jiang Feng

中国医疗器械行业协会常务副会长  
国家医疗器械产业技术创新战略联盟理事长  
President of China Service Alliance of  
Medical Device Innovation  
Vice President of China Association for  
Medical Devices Industry



葛均波 院士  
Academician Ge Junbo

中国科学院院士  
中华医学会心血管病学分会主任委员  
中国心血管医生创新俱乐部主席  
Academician of Chinese Academy of Sciences  
Chairman of Cardiovascular Disease Branch of  
Chinese Medical Association  
President of Center for Cardiovascular Innovations



Mark Wächter 先生  
Mr. Mark Wächter

FTR4H 首席宣传官 & 移动先生  
FTR4H Chief Evangelist & Mobile



古屋 進 先生

驹泽大学 医疗保健研究所 上席研究员  
千叶大学 医工学讲座 专职讲师  
Senior Fellow, Health Sciences of  
Komazawa University  
Lecturers in Medical & Lab course of  
Chiba University



哈娜·霍夫曼 - 许特  
Hana Hofman-Hüther

欧陆专业科学服务 (德国) 有限公司  
咨询部主管  
Head of Consulting Continental  
Professional Services (Germany) Ltd.



Mr. Youseph Yazdi

约翰·霍普金斯大学生物工程创新与  
设计中心 (CBID) 执行董事  
Executive Director of the Johns Hopkins Center  
for BioengineeringInnovation & Design (CBID)



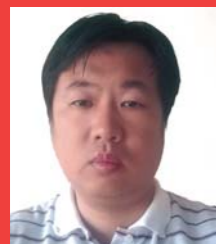
比尔·哈里森 博士  
PhD, Bill Harrison

药明康德安全评估中心 副总裁  
VP and Head of Toxicology,  
Suzhou Site Head, Wuxi AppTec



Mr. Andrew L. Wooten

辛辛那提儿童医疗中心创新企业 副总裁  
Vice President of Innovation Ventures  
at CCHMC



袁鹏 先生  
Mr. Yuan Peng

秦皇岛市北戴河新区管委会副主任  
Deputy Director, Beidaihe New District  
Adminstration Committee



金克文 先生  
Mr. Kewen Jin

思嘉建信基金合伙人  
百华协会主席  
Managing Partner, Serica Capital  
Chairman The Bayhelix Group



金岩 教授  
Prof. Jin Yan

第四军医大学组织工程研发中心 主任  
Head of the Fourth Military Medical University  
center of tissue engineering

李卫 女士  
Ms. Li Wei

国家心血管病中心医学统计部主任  
Director, Medical Statistics Department,  
National Center for Cardiovascular Diseases

## FTR4H掀起 “数字医疗风暴” FTR4H & “The Digital Healthcare Storm”



FTR4H是一个国际性的交流平台,旨在促进全球数字化健康产业中新兴公司、知名企业及投资商,包括相关促进机构与媒体之间的讨论、对话及联谊。2018年, FTR4H携手华大基因、飞利浦等品牌和一系列初创企业带来数字医疗风暴论坛,同时在商务洽谈区内展示国产化基因测序仪、人工智能虚拟健康助手、区块链技术数据传递、企业员工健康助手等数字医疗产品,令观众耳目一新。

FTR4H is a global network for movers and shakers in the digital health scene and part of a worldwide innovation ecosystem that explores how digital transformation is driving the healthcare industry. In 2018, supported by BGI and Philips Healthworks, a number of startups hosted the forum “The Digital Healthcare Storm” and brought their digital medical products, such as home-made gene sequencing machines, AI virtual health assistants, blockchain technical data transmission, employee health assistants and further digital new products.



2018 国际合作伙伴  
2018 GLOBAL PARTNERS



战略合作伙伴  
ECOSYSTEM PARTNERS





2019医疗器械  
创新展览会  
展会亮点

Medical Fair  
China 2019  
Show Highlights



2019 年预期规模  
Key Facts



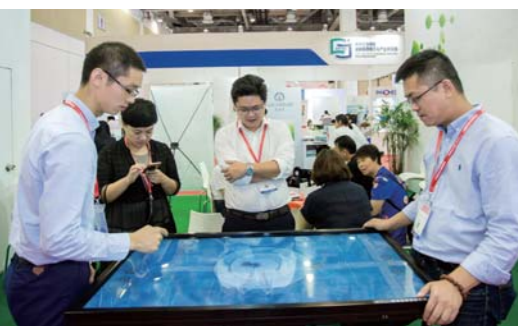
15,000 m<sup>2</sup>  
展览面积  
Exhibition Space



300  
展商  
Exhibitors



15,000  
专业观众  
Visitors



- 全球最大的医疗设备展览会MEDICA在中国唯一子展
- 集中展示全球最新医疗设备及创新技术
- 同期举办医疗器械创新周活动, 汇聚各方专家观点引领医疗行业创新。
- FTR4H (Future for Health), 全球数字化健康产业新兴公司、知名企业及投资商的交流互动平台

- The only satellite exhibition of MEDICA in China
- Display the world's latest medical equipment and innovation technology.
- The brand of all concurrent events, Global Device Week (GDW) brings experts' opinions to lead the medical innovation.
- FTR4H (Future for Health) Lounge & Conference build a business platform between Digital Health start-ups, corporations and investors





2019医疗器械  
创新展览会  
展品及观众类别

2019 Product  
Categories and  
Visitor Profile



展品类别

- ✦ 医疗数字影像产品
- ✦ 光学电子产品
- ✦ 体外诊断产品
- ✦ 微创器械及植介入耗材
- ✦ 手术室设备
- ✦ 实验室设备
- ✦ 医用耗材
- ✦ 急救及护理产品
- ✦ 康复器械及设备
- ✦ 家用医疗设备
- ✦ 智慧医疗产品
- ✦ 医疗器械原材料, 元器件, 零配件及软件产品
- ✦ 其他医疗相关产品及服务

Product Categories

- ✦ Medical digital imaging products
- ✦ Optical and electronic products
- ✦ In vitro diagnostic products
- ✦ Minimally invasive instruments, implantable and interventional medical devices
- ✦ Operating room equipment
- ✦ Laboratory equipment
- ✦ Medical consumables
- ✦ First aid and care products
- ✦ Rehabilitation devices and equipment
- ✦ Home medical equipment
- ✦ Smart medical products
- ✦ Medical equipment raw materials, components, accessories and software products
- ✦ Other medical related products or services

目标观众

- ✦ 医院及医疗机构:  
院长、副院长、主任、临床医生、设备科、采购科、医工科、科研处、信息科等
- ✦ 医疗器械经销商, 代理商及零售贸易商
- ✦ 医疗创新服务企业
- ✦ 大专院校及科研单位:  
生物医学工程、自动化、生物工程、化学工程、高分子材料、物理、机械、电子、生物传感器、机器人等专业人士
- ✦ 医疗器械研发机构及生产制造企业:  
设计人员、法规注册人员、临床前研究人员、临床试验人员、生产质量管理人员、市场营销人员
- ✦ 医疗器械原材料, 元器件, 零配件及软件采购及供应商
- ✦ 投资公司
- ✦ 政府机构及协会组织:  
法律法规制定及监管人员、招标采购管理人员、生物医药及医疗器械园区管理者、医疗器械创新服务机构、各医疗行业协会组织

Visitor Profile

- ✦ Hospitals and medical institutions:  
Presidents, vice presidents, directors, clinicians, equipment department, purchasing department, medical engineering department, scientific research office, information department
- ✦ Medical device dealers, agents and retail traders
- ✦ Medical Innovation Service Companies
- ✦ Universities and research institutions:  
Professionals in biomedical engineering, automation, bioengineering, chemical engineering, polymer materials, physics, machinery, electronics, biosensors, robots
- ✦ Medical device R&D institutions and manufacturers:  
Designers, regulatory and registration officers, preclinical researchers, clinical trial personnel, production quality controllers, marketing personnel
- ✦ Purchasers and suppliers of medical equipment raw materials, components, accessories and software products
- ✦ Investment Companies
- ✦ Government agencies and associations:  
Legislators and supervisors, tendering and procurement management personnel, biomedical and medical device park managers, medical device innovation services agencies, medical industry associations





苏州国际博览中心  
G3 F3 馆

Suzhou International Expo Center  
Hall G3 F3

更多行业资讯 More information

更多元化 More than a trade fair

更多商机 More business opportunities

国家医疗器械产业技术创新服务联盟  
展区  
Special Exhibition Areas China Service  
Alliance of Medical Device Innovation

康复器械及家用  
医疗设备展区  
Rehabilitation Devices and  
Equipment & Home Medical  
Equipment

医疗数字影像及  
光学电子展区  
Medical Digital Imaging Products &  
Optical and Electronic Products

体外诊断及实验室设备展区  
In Vitro Diagnostic Products and  
Laboratory Equipments

医疗器械原材料、元器件、  
零配件及软件产品展区  
Medical Equipment Raw  
Materials, Components,  
Accessories and  
Software Products

微创手术器械及  
植入产业展区  
Minimally Invasive  
Instruments, Implantable  
and Interventional Medical  
Devices

急救设备, 手术室设备,  
及护理产品展区  
First-aid Equipments,  
Operating Room Equipments  
and Care Products

智慧医疗  
展区  
Smart  
Medical  
Products

大学、医院  
展区  
Colleague &  
Hospital

海外产品  
展区  
Overseas  
Exhibits

2019医疗器械创新展览会展区分布  
Floor Plan of Medical Fair China 2019



G3 + F3 馆



光地展位  
Space Only

1800 元/平方米, 36 平方米起订  
1800 RMB per sqm, bookable from 36 sqm

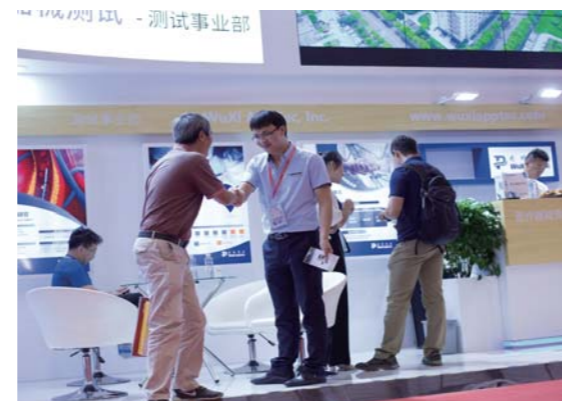
光地 是展商自行设计展位的理想之选  
Empty floor space, ideal for exhibitors want to design their own stand.



标准展位  
Stand Packages

2100 元/平方米, 9 平方米起订  
2100 RMB per sqm, bookable from 9 sqm

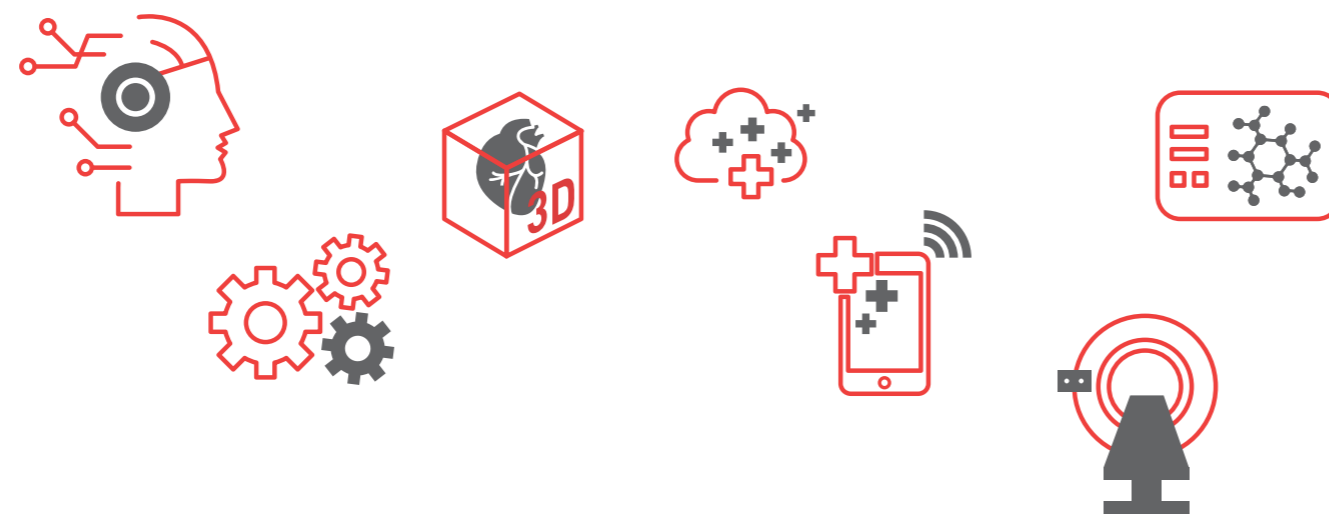
9平米标准展位 含展墙、3把椅子、1个问询台、3只聚光灯、接地插座、废纸篓和1个资料架  
9 sqm Stand Packages includes wall construction, 3 chairs, 1 information desk, 3 spotlights, socket, wastepaper basket and 1 brochure holder





同期活动  
医疗器械创新周

Concurrent  
Event  
Global Device  
Week



Transformation 转化  
Innovation 创新

Printing 3D打印    Imaging 医疗影像    Big Data 大数据  
AI 人工智能    Molecular Diagnosis 分子诊断    POCT 即时诊断  
Intervention Techniques 植介入技术

医疗器械创新周是创新展会的同期活动, 2018年的内容包括: 中国医疗器械创新创业大赛、中国国际医疗创新论坛、中国医疗器械转化医学与创新服务论坛、中国医疗器械高峰论坛, FTR4H (Future for Health)及16场分论坛。活动专业度之高、规模之大, 国内首屈一指。

2019年医疗器械创新周仍将与展会相辅相成, 进一步推进医疗创新 ...

Global Device Week (GDW) is the brand of all concurrent events of Medical Fair China. In 2018, it is mainly consisted of China Medical Device Design & Startup Competitions (CMDDSC), China Medical Innovation Forum (CMIF), China Transformation Medicine and Innovation Service Forum (TM&IS), Device China, FTR4H (Future for Health) and 16 further sub-forums. It's integral program, high specialization and share of knowledge impact a lot.

In 2019, Global Device Week will still match MFC perfectly, & focus more on medical innovation.

同期活动  
Concurrent Event







**联系我们**  
Contact us

**即刻扫码 申请展位!**  
Scan for Booth Application NOW!

**参展商 / Exhibitor Contact**

杜塞尔多夫展览(上海)有限公司  
Messe Düsseldorf (Shanghai) Co., Ltd.

蒋焱 女士 Ms. Yan Jiang  
Tel: +86-10-6590 7101 / ext. 8602  
Email: yan.jiang@mdds.cn

国家医疗器械产业技术创新服务联盟  
China Service Alliance of Medical Device Innovation

周丽 女士 Ms. Maggie  
Tel: +86-512-6291 6762  
Email: maggie@innomd.org

黄思思 女士 Ms. Sisi Huang  
Tel: 17610605726  
Email: huangss@camdi.org

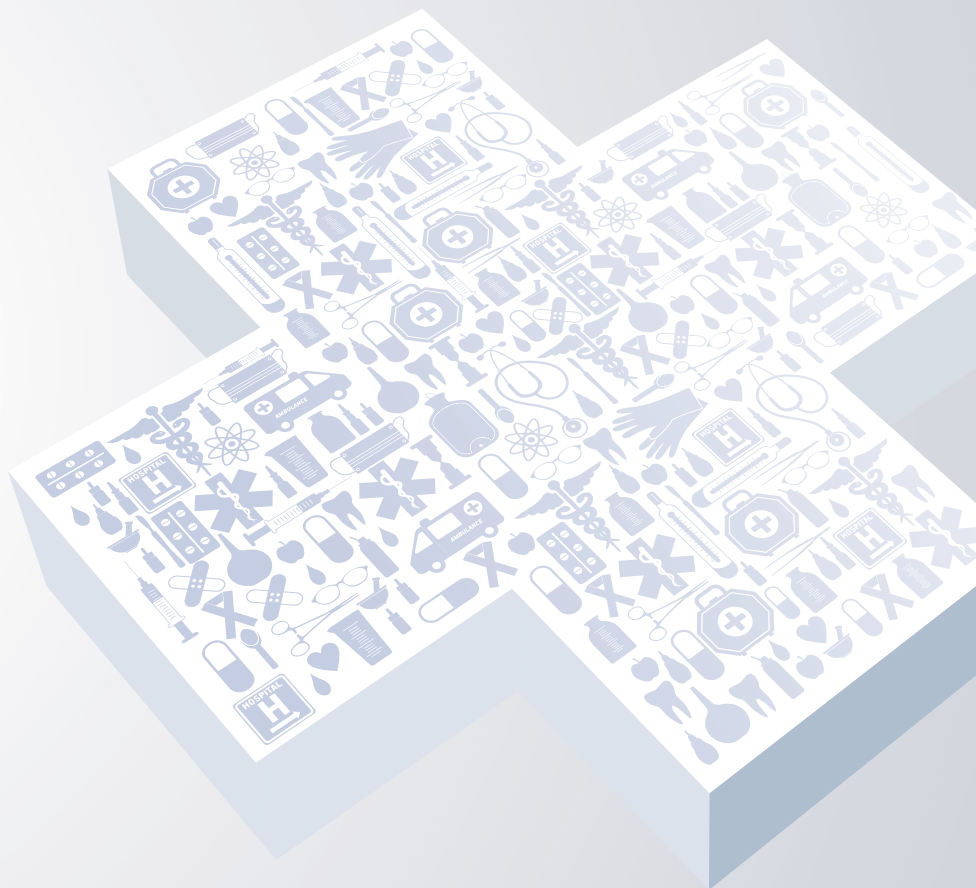
**观众与媒体 / Visitor & Media Contact**

杨俊杰 先生 Mr. Julian Yang  
Tel: +86-21-6169 8326  
Email: julian.yang@mdds.cn

**团体合作**

苏州医疗器械创新服务中心常务副主任

陈军 女士 Ms. Ivy Chen  
Tel: 13906039208  
Email: ivy\_chen@innomd.org



**MEDICAlliance**

WHERE  
HEALTHCARE  
IS GOING

[www.medicalliance.global](http://www.medicalliance.global)

